

“I rely on East Greenwich News daily as a meticulously accurate and timely source of local news.”

ABOUT

East Greenwich News is the source of local, thoughtful, relevant, and objective reporting. Our readers access EG News conveniently via desktop, mobile devices, newsletter and social media. We are a 501(c)(3) nonprofit. We intentionally don't charge readers to access the site in order to attract the broadest possible audience. Our site averages 25K+ visitors and generates 85K+ monthly page views. We can provide specific ad performance data.

CONTACT

Let us get to know you and your business goals. To get started, please reach out.

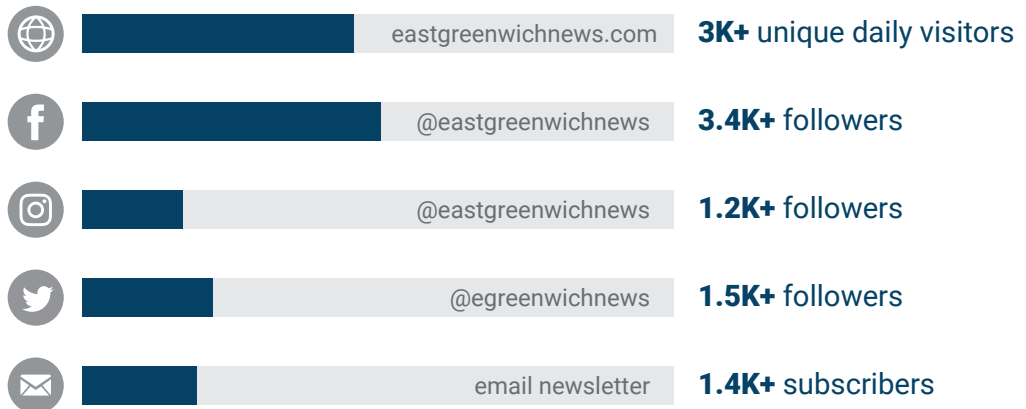
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FOLLOWERS

Statistics

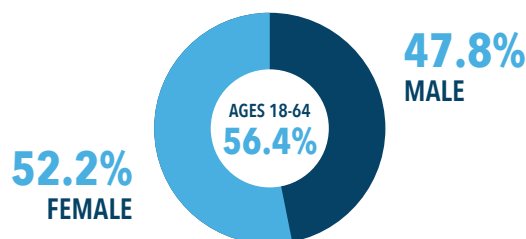
85K+

MONTHLY
PAGE
VIEWS



DEMOGRAPHICS

East Greenwich, RI



POPULATION
13,000+

MEDIAN HOUSEHOLD INCOME
\$113,125

61.2% COLLEGE DEGREE
or higher

ONLINE PLACEMENTS

Specs & Costs

WEBSITE	DESCRIPTION	SIZE*	COST
Billboard	All pages/rotation (800 x 350 px tablet/mobile)	1200 x 250 px	\$300
Right Sidebar 1	All pages/top billing/rotation	500 x 350 px	\$250
Right Sidebar 2	All pages/below the fold/rotation	500 x 350 px	\$225
Right Sidebar 3	All pages/below the fold/rotation	500 x 200 px	\$150
Right Sidebar 4	All pages/below the fold/rotation	500 x 800 px	\$250
Right Sidebar 5	All pages/below the fold/rotation	500 x 350 px	\$150
Left Sidebar	Homepage/category page	500 x 350 px	\$160
Center Ad	Homepage/category page	800 x 350 px	\$175
In Story Ad	In story only (800 x 350 px tablet/mobile)	1200 x 250 px	\$125
Directory Placement 1	Contact information, URL link	N/A	\$25/year
Directory Placement 2	Logo, contact information, URL link	500 x 500 px	\$50/year
Guide Billboard	Guide page/top/rotation (800 x 350 px tablet/mobile)	1200 x 250 px	\$200
Guide Ad	Guide page above listing/presented alpha	500 x 350 px	\$100
Sponsor Logo	All pages/footer/URL	500 x 500 px	\$75
Real Estate Weekly	2 lead photos/links to property, agent, note brokerage	500 x 300 px	\$25/week
Sponsored Page	Selected page/top billing (800 x 350 px tablet/mobile)	1200 x 250 px	\$100
Sponsored Content 1	450 to 600 words, logo, contact information	N/A	\$200
Sponsored Content 2	Same as above, with writing services	N/A	\$300
Sticky Note	Written content, max 100 characters	N/A	\$125/week
Event Sponsorship	Prominently integrated into all digital promotion	Ask for details	TBD

NEWSLETTER	DESCRIPTION	SIZE*	COST
Leaderboard	Newsletter/top billing/rotation	800 x 200 px	\$175
In Story	Newsletter/top billing/rotation	800 x 200 px	\$150
Footer	Newsletter/top billing/rotation	800 x 200 px	\$125

ADDITIONAL INFORMATION

Longer term ad discount rates available; 5% for 3-5 month and 10% for 6 months or more. For agreements of 6 months or longer, the sponsor logo on all pages/footer is complimentary.

COST: Cost is monthly unless specified otherwise.

SHARE OF VOICE: Guaranteed 20% on website and 100% on newsletter.

DIGITAL SUBMISSION: Send all ads/logos in JPG/PNG format (100kb or less at 72 dpi) to mlformisano@eastgreenwichnews.com. Please note company name, contact name and number, clickthrough URL and expected start date.

ADDITIONAL FEES: There will be an additional fee for animation/video/revolving images such as slideshow or cube of \$50/month.

*Sizes are for placement purposes. The site is responsive, ads may appear smaller on some screens/devices.

Billboard/Directory Billboard/Sponsored Page
1200 x 250 px
(800 x 350 px tablet/mobile)
\$300

Right Sidebar 1
(All Pages)
500 x 350 px
\$250

Left Sidebar
(Home/Category Pages Only)
500 x 350 px
\$160

Center Ad
(Home/Category Pages Only)
800 x 350 px
\$175

Right Sidebar 2
(All Pages)
500 x 350 px
\$225

In Story
1200 x 250 px
(800 x 350 px tablet/mobile)
\$125

Right Sidebar 3
(All Pages)
500 x 200 px
\$150

Newsletter Ad
800 x 200 px
\$125-\$175

Right Sidebar 4
(All Pages)
500 x 800 px
\$250

Sponsor/Directory Logo
500 x 500 px
Price varies

Right Sidebar 5
(All Pages)
500 x 350 px
\$150